

CHARLIE LE

CREATIVE DIRECTOR/STRATEGIST



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+ HELLO:

I'm a Creative Director (Art Direction) by day and Blogger/Podcaster by night, melting people's faces with ungodly amounts of references to the 80's.

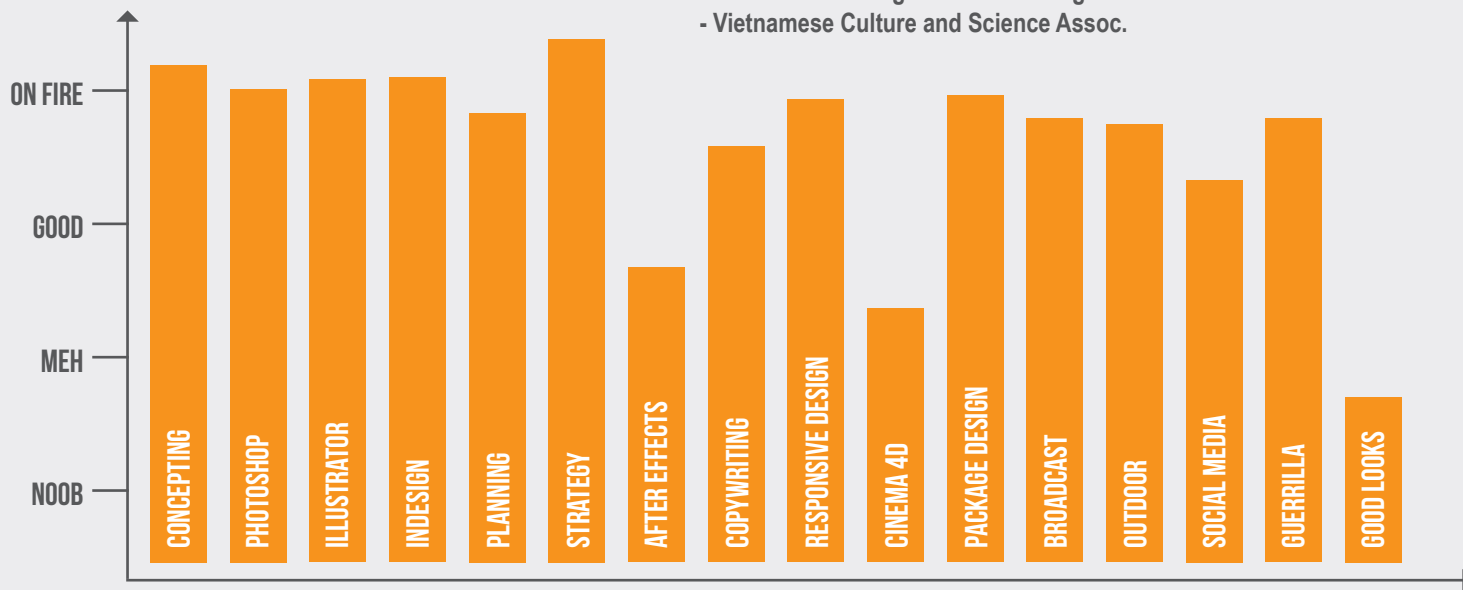
+ THE ABC'S:

2010 - 2014 *Master of Fine Arts*
Academy of Art University
San Francisco, CA

2005 - 2006 *Texas Creative Sequence*
Art Direction
University of Texas
Austin, TX

2000 - 2005 *B.S. Communications & Advertising*
University of Texas
Austin, TX

+ SKILLS:



+ DID YOU KNOW:

- I passed the FBI Special Agent phase I test.
- I was in a low budget commercial for a Vietnamese plastic surgeon.
- My worst job ever was a wallpaper salesman. No offense to wallpaper salesmen.

+ GIGS:

2020 - PRESENT *Freelance*
Freelance Creative Director/Strategist

2016 - 2020 *WOND3R, CROSSxOVER, AWC*
Co-founder (COO/CFO/Co-Creative Director)

2006 - 2016 *mcgarrybowen, JEAN, UnCooked, RPA, DraftFCB, Barkley, The Richards Group*
Freelance ACD/CD
United Airlines, TBS, TruTV, Honda, Acura, UFC, VANS, Mandalay Bay, Farmers Insurance, LucasArts, Hoover, Susan G. Komen, CenterPoint Energy, Lawyerbid.com, Houston Chronicle, Home Depot, Mahindra Tractors, Dairy Queen, Big O Tires, Wingstop, Vanity Fair, Sprint

+ EXTRAS:

- New York One Show
- Art Director's Club
- Addy Award
- Lee's Golden Dragon Lion and Dragon Dance Assoc.
- Vietnamese Culture and Science Assoc.

+ REFERENCES:

Available Upon Request